

BOABEE COOKIE POLICY

This policy contains full information about the cookies that we use on www.boabee.com (hereinafter referred to as the “**Site**”) and the tools and knowledge to manage them.

We are continuously making further improvements and changes to the ways we use cookies and we will keep this page updated with the cookies we use.

Please refer also to our Privacy Policy <https://boabee.com/privacy-policy/>.

WHAT ARE COOKIES?

Cookies are small text files that the websites visited by users send through to their terminals (computers, tablets, smartphones, notebooks, etc.), usually to the browser, where they are stored to then be retransmitted to the same websites when the same users subsequently revisit the sites.

Please note that cookies will not damage your device.

Below you can find a list of categories of cookies we use on this Site.

TECHNICAL COOKIES

Strictly necessary cookies

These cookies are essential for you to move around the Site, to use its features and provide the services you have requested, such as access to restricted areas of the website.

They can, for example, memorize previous actions (e.g., entered text, etc.) when navigating back to a page in the same session, manage security tokens for different services within the Site to identify the status of the visitor (e.g., registered or unregistered), etc.

Without these cookies we cannot provide the services you request (such as, shopping cart, e-billing, etc.).

Performance cookies

These *cookies* can be session or persistent, and their use is limited to the performance and improvement of the Site features, such as collecting information on how a visitor uses the Site.

They can do, for example, web analytics, error handling, test different website page structures, etc.

These cookies do not collect information that can identify you, as all information collected by them are aggregated in an anonymous form and are only used to improve the functionality of the Site.

Functional cookies

These cookies can be session or persistent, and are usually the result of a user action, but they can also be implemented when providing a service not specifically requested but simply offered to users.

They can, for example, remember the settings that a user has applied to a website (such as layout, font size, preferences, colors, etc.), remember a choice so that users are no longer requested to fill out a questionnaire, detect if a service has already been offered, provide information to allow access to an optional service (such as the offer of a live chat session), fulfill a user request (such as submitting a comment).

PROFILATION COOKIES

Third-party profiling cookies for marketing / retargeting purposes

These cookies are used by our partners, upon your prior consent, in order to profile users for advertising and retargeting purposes.

They can, for example, create user profiles to serve ads that are in line with your preferences showed as you surf the web; record your choices and activity on our website to carry out statistical analysis – for us or for third parties – by tracking your preferences and browsing behavior, serve customized ads to you, integrate some common feature of the major social media and provide it within the site, etc.

We do not use any third-party profiling cookies for marketing / retargeting purposes.

HOW CAN I DISABLE COOKIES?

We remind you that, in compliance with current legislation on cookies, your prior consent is not necessary for technical cookies.

Anyway, if you do not agree with the use of all or any cookie, you must configure the browser settings and disable the cookies or stop using the Site. By disabling cookies, however, the Site or some of its features may not work properly.

To modify the use of cookies and block/delete them on the device, simply enter the browser settings.

Configurations of the cookies may be different in each browser, even though the steps are very similar. For more details on the procedure, visit <http://www.aboutcookies.org> or see the “Help” section of your specific browser.

To learn more about cookies and to manage your preferences on third-party cookies please visit <http://www.youronlinechoices.com>.